

Boardmembers:

*Roxanne Barbieri – Chair
Lynda Lang – Vice Chair
Joyce Donaldson
Gloria Tejada*



Location:

*Side Conference Room
5775 Carpinteria Avenue
Carpinteria, CA 93013*

**CITY OF CARPINTERIA
Downtown-T Business Advisory Board
Regular Meeting Agenda
Thursday, September 1, 2016
8:00 am**

CALL TO ORDER

ROLL CALL

PRESENTATIONS

PUBLIC COMMENT

This is the time for public comments on matters not otherwise on the agenda, but within the subject matter jurisdiction of the Downtown-T Business Advisory Board.

CONSENT CALENDAR

1. Minutes of the regular meeting held July 7, 2016.

OLD BUSINESS: NONE

BOARD/STAFF UPDATES:

NEW BUSINESS:

2. Food Trucks in the Downtown "T" District

Recommendation: Discuss concerns with food trucks operating in the Downtown "T" District.

3. Updating the “Shop, Play, Dine, Stay” Brochures

Recommendation: Review and discuss update to “Shop, Play, Dine, Stay” Brochure.

4. Halloween Safe Trick or Treating in the Downtown-T Event

Recommendation: Approve the design and purchase of Halloween bags.

5. 2017 Board Meeting Schedule

Recommendation: Adopt the proposed 2017 Board meeting schedule.

ADJOURNMENT

NEXT REGULAR DTBAB MEETING – November 3, 2016

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Brian Barrett, Management Analyst at 684-5405, extension 446 or the California Relay Service at (866) 735-2929. Notification of two business days prior to the meeting will enable the City to make reasonable arrangements for accessibility to this meeting.

CITY OF CARPINTERIA
Downtown-T Business Advisory Board
Regular Meeting Minutes
Side Conference Room
Thursday, July 7, 2016

CALL TO ORDER

Staff Liaison Barrett called the meeting to order at 8:03 am.

ROLL CALL

Boardmembers present: Boardmember Joyce Donaldson
Boardmember Gloria Tejeda
Vice Chair Lynda Lang

Boardmembers absent: Chair Roxanne Barbieri

Staff members present: Brian C. Barrett, Management Analyst / DTBAB Staff Liaison

PRESENTATIONS: NONE

PUBLIC COMMENT

There was no public comment.

CONSENT CALENDAR

Motion by Vice Chair Lang, seconded by Member Tejeda, to approve the Consent Calendar. Upon voice vote, the motion carried with Chair Barbieri absent.

1. Minutes of the regular meeting held May 5, 2016.

OLD BUSINESS: NONE

BOARD/STAFF UPDATES

Staff Liaison Barrett announced that the PBIA Assessment Notices were mailed out with an Assessment District brochure and DTBAB Notice of Vacancy.

NEW BUSINESS:

2. Living Windows Small Business Saturday Initiative

Recommendation: Receive oral report on Living Windows Small Business Saturday Initiative and consider partially funding the event.

Member Donaldson described the Living Windows Small Business Saturday as a nationwide initiative that is put on by American Express and the Small Business Administration. It will occur on Saturday, November 26th from 4-7 pm primarily along Linden Avenue. Downtown shops will be asked to participate and decorate their front windows or have a living window on display, such as kids making cookies. There will be carolers in the street and hot cocoa, cookies, and roasted chestnuts provided by local restaurants and service clubs. Santa Claus and Frosty the Snowman will attend the event and there will be a photo booth for visitors to use. The shops outside of the Downtown District perhaps could come Downtown and be in a business's storefront. Member Donaldson stated she had met with County Supervisor Salud Carbajal and obtained \$3,000 to publicize the event and would go out and canvas the Downtown businesses on their participation. A brochure would be created to hand out to visitors listing those businesses participating and creative ideas will be provided to businesses on how to display their windows.

Member Donaldson asked if the Board could consider using PBIA funds for the event and discussion ensued on whether PBIA funds or Carpinteria First funds should be used, especially if businesses outside the District are going to participate. Staff Liaison Barrett responded that he would look into the matter. Member Donaldson recommended the Board sponsor the photo booth, or Coastal View ad, or a vendor.

Member Donaldson also explained she was working with the Santa Barbara Bike Coalition and Traffic Solutions to bring "Open Streets" to the Downtown area to promote healthy living. This event is tentatively set for Saturday, April 1, 2017 and a brainstorm and partnership building meeting will take place on August 10th.

ADJOURNMENT

Staff Liaison Barrett adjourned the meeting at 8:40 am.

ATTEST:

Roxanne Barbieri, Chair
Downtown-T Business Advisory Board

Brian C. Barrett, Staff Liaison
Downtown-T Business Advisory Board



Carpinteria

SHOP PLAY DINE STAY

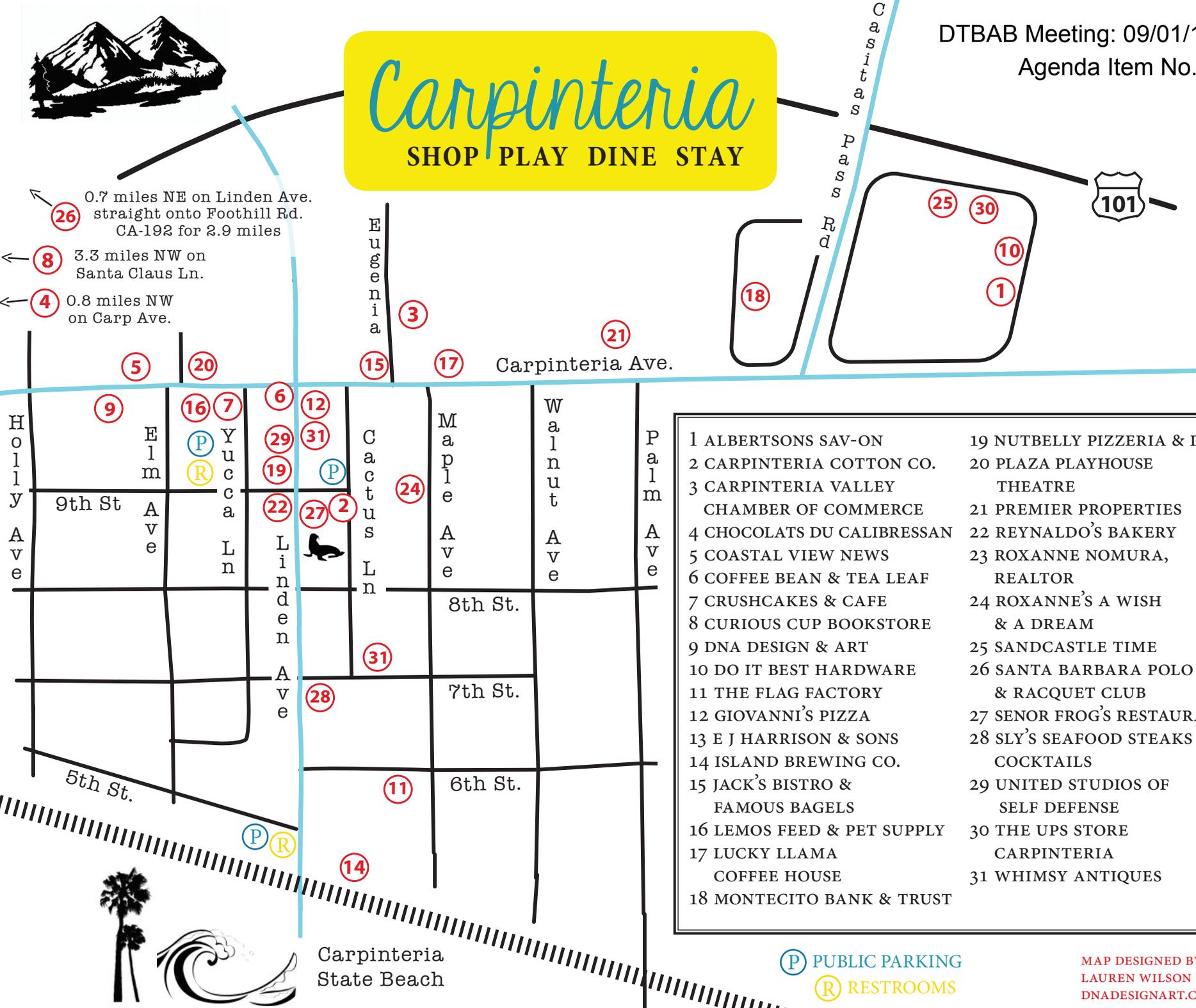
DTBAB Meeting: 09/01/16
Agenda Item No. 3

City of Carpinteria

DOWNTOWN "T"
BUSINESS ADVISORY BOARD

INVITES YOU TO

- ← 26 0.7 miles NE on Linden Ave. straight onto Foothill Rd. CA-192 for 2.9 miles
- ← 8 3.3 miles NW on Santa Claus Ln.
- ← 4 0.8 miles NW on Carp Ave.



- | | |
|--|--------------------------------------|
| 1 ALBERTSONS SAV-ON | 19 NUTBELLY PIZZERIA & DELI |
| 2 CARPINTERIA COTTON CO. | 20 PLAZA PLAYHOUSE THEATRE |
| 3 CARPINTERIA VALLEY CHAMBER OF COMMERCE | 21 PREMIER PROPERTIES |
| 4 CHOCOLATS DU CALIBRESSAN | 22 REYNALDO'S BAKERY |
| 5 COASTAL VIEW NEWS | 23 ROXANNE NOMURA, REALTOR |
| 6 COFFEE BEAN & TEA LEAF | 24 ROXANNE'S A WISH & A DREAM |
| 7 CRUSHCAKES & CAFE | 25 SANDCASTLE TIME |
| 8 CURIOUS CUP BOOKSTORE | 26 SANTA BARBARA POLO & RACQUET CLUB |
| 9 DNA DESIGN & ART | 27 SENOR FROG'S RESTAURANT |
| 10 DO IT BEST HARDWARE | 28 SLY'S SEAFOOD STEAKS COCKTAILS |
| 11 THE FLAG FACTORY | 29 UNITED STUDIOS OF SELF DEFENSE |
| 12 GIOVANNI'S PIZZA | 30 THE UPS STORE CARPINTERIA |
| 13 E J HARRISON & SONS | 31 WHIMSY ANTIQUES |
| 14 ISLAND BREWING CO. | |
| 15 JACK'S BISTRO & FAMOUS BAGELS | |
| 16 LEMOS FEED & PET SUPPLY | |
| 17 LUCKY LLAMA COFFEE HOUSE | |
| 18 MONTECITO BANK & TRUST | |



Carpinteria State Beach

(P) PUBLIC PARKING
(R) RESTROOMS

MAP DESIGNED BY
LAUREN WILSON
DNADESIGNART.COM

ACCOMMODATIONS

Providence Beach House, 789 Linden Avenue

Watermark, 4921-A Ninth Street

ANTIQUES & COLLECTIBLES

Angels Antiques, 4846 Carpinteria Avenue

Bill's Coins, 4939-B Carpinteria Avenue

Homestead Antiques, 943 Linden Avenue

Laughing Buddha, 771 Linden Avenue

Magpie, 961 Linden Avenue

Peggy's Used Treasures, 4915-A Carpinteria Ave.

Whimsy on 7th, 5042 Seventh Street

Whimsy, 962 Linden Avenue

AUTOMOTIVE & SERVICES

Beach Motor & Tires, 4897 Carpinteria Avenue

Coast Auto Parts, 901-C Linden Avenue

Colson's Garage, 5096 Sixth Street

Danny's Car Wash, 4890 Carpinteria Avenue

Tom Watt's Automotive, 5292 Carpinteria Ave.

Union 76, 5085 Carpinteria Avenue

BARBER, BEAUTY & SPA

Carpinteria Barber, 954 Linden Avenue

Carpinteria Nails, 5035 Wullbrandt Way

El Corte Perfecto, 4962 Carpinteria Avenue

Head to Toe, 887 Linden Avenue

L' Salon, 4943-B Carpinteria Avenue

Little Rainbow Foot Spa, 977 Linden Avenue

Luxury Nails & Spa, 991 Linden Avenue

Mirame Salon, 916 Linden Avenue

Sea Rose Salon, 919 Maple Avenue (in rear)

Valley Barbers, 4920 Carpinteria Avenue

Yudith Salon, 4961 Carpinteria Avenue

CLEANING & LAUNDRY

Linden Laundromat, 877 Linden Avenue

Rockwell Cleaners, 4850 Carpinteria Avenue

CLOTHING

9th Street Dance Shop, 4905 Ninth Street

Blue Orchid Boutique, 905 Linden Avenue

Carpinteria Cotton Co., 5025 Wullbrandt Way

Clothesline Boutique & Gallery, 919-B Linden

Island Outfitters, 873 Linden Avenue

Mitchell & Ness, 5036 Carpinteria Avenue

Nueva Imagen, 4904 Carpinteria Avenue

Rincon Designs, 659 Linden Avenue

Seastrand, 919 Linden Avenue

Traveling Pants, 776 Linden Avenue

Twice As Nice, 957 Maple Avenue

Yesenia's Boutique, 4960 Carpinteria Avenue

Vintage Blues, 776 Linden Avenue

EATERIES & THIRST QUENCHERS

Beach Bowl, 901 Linden Avenue

Beach Liquor & Tacos To Go, 794 Linden Ave.

Carpinteria & Linden Pub, 4954 Carpinteria Ave.

Casa Don Roge, 4912 Carpinteria Avenue

Cielo, 5096 Carpinteria Avenue

Coffee Bean & Tea Leaf, 4991 Carpinteria Ave.

Corktree Cellars, 910 Linden Avenue

Crushcakes Café, 4925 Carpinteria Avenue

Danny's Deli, 4890 Carpinteria Avenue

Esau's Cafe, 507 Linden Avenue

Fosters Freeze, 5205 Carpinteria Avenue

Giannfranco's Trattoria, 666 Linden Avenue

Giovanni's Pizza, 5003 Carpinteria Avenue

Island Brewing Company, 5049 Sixth Street

Jack's Bistro & Famous Bagels, 5050 Carpinteria Ave.

Lucky Llama Coffee, 5100 Carpinteria Ave

Maria's Bakery, 4912 Carpinteria Avenue

Nutbelly Pizzeria & Deli, 915 Linden Avenue

Oaxaca Fresh, 741 Linden Avenue

Rainbow Ice Cream & Yogurt, 751 Linden Ave.

Reynaldo's Bakery, 897 Linden Avenue

Rincon Brewery, 5065 Carpinteria Avenue

Rusty's Pizza, 5250 Carpinteria Avenue

Senor Frogs, 892 Linden Avenue

Siam Elephant, 509 Linden Avenue

Slys Steakhouse & Sea Food, 686 Linden Avenue

Sushi Teri House, 970 Linden Avenue

Tacos Don Roge, 751 Linden Avenue

The Palms, 701 Linden Avenue

The Spot, 389 Linden Avenue

Worker Bee Cafe, 973 Linden Avenue

ENTERTAINMENT

Carpinteria Valley Museum, 956 Maple Avenue

Plaza Playhouse Theatre, 4916 Carpinteria Ave.

State Park Visitors Center, Palm Avenue Entrance

Tomol Interpretive Play Area, 390 Linden Ave.

GIFTS, ARTS & NOVELTIES

Bon Fortune, 929 Linden Avenue

Carpinteria Arts Center, 855 Linden Ave.

DnA design and art, 4859 Carpinteria Avenue

En Plein Air Gallery, 963 Linden Avenue

Ohana Fun Company, 5285 Carpinteria Avenue

Puerto Vallarta, 4924 Carpinteria Avenue

Robitaille's Candy, 900 Linden Avenue

Roxanne's, A Wish & A Dream, 919 Maple Ave.

SOAP, 910-A Linden Avenue

Tidepools, 619 Linden Avenue

HOME & GARDEN

Carpinteria Landscape Nursery, 933 Elm Street

Carpinteria Valley Lumber, 915 Elm Street

HEALTH, FITNESS & MEDICAL

Beach Medical Clinic, 5025 Eighth Street

Hurley Optical, 914 Linden Avenue

Pacific Health Food & Juice Bar, 944 Linden Ave.

Sansum Clinic, 4806 Carpinteria Avenue

Sante Pilates, 4943 Carpinteria Avenue

Tatiana Pilates, 929-E Linden Avenue

The Gym Next Door, 901 Linden Avenue

United Studios of Self Defense, 933 Linden Ave.

MARKETS & CONVENIENCE

Beach Liquor & Tacos To Go, 794 Linden Ave.

City Market, 501 Linden Avenue

City Market Center, 5292 Carpinteria Avenue

Coastal Liquor, 4860 Carpinteria Avenue

Haggen Food & Pharmacy, 850 Linden Avenue

La Tienda Market, 4928 Carpinteria Avenue

Rite Aid, 801 Linden Avenue

The Farm Cart @ corner of Carpinteria & Maple

MISCELLANEOUS

Blum & Sons Electric, 606 Linden Avenue

Coastal View Newspaper, 4856 Carpinteria Ave.

Curtis Dance Studio, 4915 Ninth Street

Husted Plumbing, 4869 Carpinteria Avenue

Lemos Feed & Pet Supply, 4945 Carpinteria Ave.

Mama's Store, 4950 Carpinteria Avenue

Petcetera, 890 Cactus Lane

Santa Cruz Island Foundation, 5045 Wullbrandt Way

Wally's World of Locks, 4939-A Carpinteria Ave.

PRINTING, SILKSCREEN & BANNERS

Flag Factory & Banners, 5095 Sixth Street

Rockwell Printing Inc., 4850 Carpinteria Avenue

STP Screenprinting, 871-B Yucca Lane

Serigraph, 5040 Sixth Street

PROFESSIONAL

Bank of America, 4994 Carpinteria Avenue

Farmer's Insurance, 4915-D Carpinteria Avenue

Lifespan Development Center, 957 Maple Ave.

Matthew Berger Law Group, 957 Maple Avenue

Neumann, Mendro, Andrulaitis Architects,

888 Linden Avenue

Rabobank, 5030 Carpinteria Avenue

REAL ESTATE

Karen Lacks & Co. Real Estate, 5210 Carpinteria Ave.

Premier Properties, 5212 Carpinteria Avenue

Seascape Realty, 4915-B Carpinteria Avenue

SURF & SPORT

Rincon Cycles, 5100 Carpinteria Avenue

Rincon Designs, 659 Linden Avenue

ADDITIONAL DOWNTOWN SERVICES

City of Carpinteria

5775 Carpinteria Avenue, 805-684-5405

Carpinteria Valley Chamber of Commerce

1056 B Eugenia Place, 805-684-5479

Carpinteria Branch Library

5141 Carpinteria Avenue, 805-684-4314

Carpinteria-Summerland Fire District

911 Walnut Avenue, 805-684-4591

Friends of the Library

5103 Carpinteria Ave, 805-566-0033

For Police, Sheriff or Emergency call 911

**DOWNTOWN CARPINTERIA
TRICK OR TREAT**



Sponsored by DTBAB on behalf of CARPINTERIA DOWNTOWN MERCHANTS

FRIGHTDAY, OCTOBER ~~30TH~~ 3:30PM-5PM

28th

Dear Downtown Merchants:

If you would like to participate in this year's Safe Trick or Treating in the Downtown "T"...

1. Please hang this pumpkin flier in your window where it will be visible from the outside.
2. Be prepared to hand out candy (treats) to the children on **Friday October ~~30th~~^{28th} from 3:30-5pm.**

**Please note: Average attendance is OVER 600 children participating in this event,
so have plenty of treats on hand.**

3. Consider handing out some sort of coupon along with your treats to encourage a return visit from the parents. One of our goals is to get more customers to visit your business and return to use your services or purchase something from you.

Thank you for your participation!

Downtown-T Business Advisory Board

If you have any questions about this event, please contact Brian Barrett at (805) 684-5405, ext. 446.

**DOWNTOWN CARPINTERIA
TRICK OR TREAT**



Sponsored by DTBAB on behalf of CARPINTERIA DOWNTOWN MERCHANTS

FRIGHTDAY, OCTOBER ~~30TH~~ 3:30PM-5PM

28th

CITY OF CARPINTERIA, CALIFORNIA



2017 Meeting Dates
Side Conference Room
5775 Carpinteria Avenue
Carpinteria, CA 93013

Downtown "T" Business Advisory Board
First Thursday of Every Odd Month at 8:00 am

January 5, 2017
March 2, 2017
May 4, 2017
July 6, 2017
September 7, 2017
November 2, 2017