

Boardmembers:

*Roxanne Barbieri – Chair
Lynda Lang – Vice Chair
Joyce Donaldson
Gloria Tejada*



Location:

*Side Conference Room
5775 Carpinteria Avenue
Carpinteria, CA 93013*

**CITY OF CARPINTERIA
Downtown-T Business Advisory Board
Regular Meeting Agenda
Thursday, July 7, 2016
8:00 am**

CALL TO ORDER

ROLL CALL

PRESENTATIONS

PUBLIC COMMENT

This is the time for public comments on matters not otherwise on the agenda, but within the subject matter jurisdiction of the Downtown-T Business Advisory Board.

CONSENT CALENDAR

1. Minutes of the regular meeting held May 5, 2016.

OLD BUSINESS: NONE

BOARD/STAFF UPDATES

NEW BUSINESS:

2. Living Windows Small Business Saturday Initiative

Recommendation: Receive oral report on Living Windows Small Business Saturday Initiative and consider partially funding the event.

ADJOURNMENT

NEXT REGULAR DTBAB MEETING – September 1, 2016

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Brian Barrett, Management Analyst at 684-5405, extension 446 or the California Relay Service at (866) 735-2929. Notification of two business days prior to the meeting will enable the City to make reasonable arrangements for accessibility to this meeting.

CITY OF CARPINTERIA
Downtown-T Business Advisory Board
Regular Meeting Minutes
Side Conference Room
Thursday, May 5, 2016

CALL TO ORDER

The meeting was called to order at 8:07 am.

ROLL CALL

Boardmembers present: Boardmember Joyce Donaldson
Boardmember Gloria Tejeda
Chair Roxanne Barbieri

Boardmembers absent: Boardmember Robyn Daniels
Vice Chair Lynda Lang

Staff members present: Brian C. Barrett, Management Analyst / DTBAB Staff Liaison

PRESENTATIONS

Member Donaldson presented a publication on recruiting business to Santa Barbara County that the Economic Vitality Team of Santa Barbara County published.

PUBLIC COMMENT

There was no public comment.

CONSENT CALENDAR

Motion by Member Tejeda, seconded by Member Donaldson, to approve the Consent Calendar. Upon voice vote, the motion carried with Boardmember Daniels and Vice Chair Lang absent.

1. Minutes of the regular meeting held March 3, 2016.

OLD BUSINESS: NONE

BOARD/STAFF UPDATES: NONE

NEW BUSINESS:

2. Parking Lot No. 2

Recommendation: Discuss options for repaving Parking Lot No. 2 including removal of trees in Lot.

Discussion on this item was postponed to a future meeting.

3. Downtown Landscape Plan

Recommendation: Consider contributing PBIA funds to prepare a Downtown Landscape Plan.

Staff Liaison Barrett stated that Linden Avenue will have sidewalk repairs in front of Esau's Café and the Worker Bee Café as well as updated landscaping along Linden Avenue and the City parking lots. The Board gave consensus to contributing PBIA funds towards the creation of the Downtown Landscape Plan. Staff Liaison Barrett commented that he would bring the cost back to the Board for approval of payment at a future meeting.

Chair Barbieri suggested coordinating this project with Carpinteria Beautiful and that the appropriate trees/plants are placed throughout Linden Avenue. Member Donaldson suggested hanging planters on the banner poles depending on the maintenance costs and drought concerns and mentioned a multi-year approach for expending PBIA funds on the Downtown Landscape.

4. Businesses Delinquent in FY 2015-16 Assessment

Recommendation: Receive Board input on whether to send delinquent businesses to Small Claims Court or to the City's Collection Agency.

Staff Liaison Barrett passed out a list of the still delinquent businesses. He reported that the Board, through the Annual Report, supports staff pursuing delinquent businesses up to and including Small Claims Court. He addressed that the cost of Small Claims Court outweighs the delinquent assessment being pursued.

Motion by Boardmember Donaldson, seconded by Chair Barbieri, to have staff place a phone call to businesses delinquent and if assessment payment is still not received, send delinquent businesses to the City's Collection Agency. Upon voice vote, the motion carried with Boardmember Daniels and Vice Chair Lang absent.

5. 2016 Parades

Recommendation: Discuss parades with Mike Lazaro.

Discussion on this item was postponed to a future meeting.

ADJOURNMENT

The meeting was adjourned at 8:43 am.

ATTEST:

Roxanne Barbieri, Chair
Downtown-T Business Advisory Board

Brian C. Barrett, Staff Liaison
Downtown-T Business Advisory Board



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Carpinteria Comes Alive on Small Business Saturday with **Living Windows!** November 26th, 2016, 4pm-7pm

The Carpinteria Chamber of Commerce is proud to present a new holiday-buying, shop-local initiative, *Living Windows* in keeping with the Small Business Saturday Nationwide Celebration!

Living Windows will be held on Saturday, November 26th, 2016 from 4pm-7pm and will involve any and all businesses/shops in the Downtown "T" Business area of Carpinteria Avenue & Linden and will also include collaborative activities with other nearby businesses in Carpinteria. Community Schools, service organizations, and non-profits will be encouraged to partner. This event is Free for Merchants and they will be encouraged to participate by personal visits from Chamber Staff and Ambassadors. Participating merchants be included in all marketing initiatives and will be included on all maps and TV, Radio, Newspaper and Social Media advertisements and various media campaigns. There is no charge to participate.

Shopkeepers in downtown Carpinteria will showcase their holiday spirit by decorating their front windows and staging live performances for the delight of holiday shoppers. This festive hub of activity with a backdrop of downtown holiday lights will be advertised throughout the Santa Barbara and Ventura County as the cool place to shop, play, dine, and stay during the busiest shopping day of the holiday season.

This festive event, hosted by the Carpinteria Chamber of Commerce, will also feature:

1. Strolling Carolers & Festive Music provided by local school chorales, dance studio's, and non-profit organizations
2. Best Dressed Window contest hosted by the Carpinteria Valley Chamber of Commerce
3. Holiday Treats such as Roasted Chestnuts, Hot Chocolate, Holiday Cookies provided by local Restaurants and Service Clubs
4. Open Houses, shopper incentives, and fun treats and activities inside the Stores & Restaurants
5. Visits with Santa Claus

Living Windows is an opportunity for business professionals to come together in collaboration and creativity to offer a unique shopping experience for both local and touring visitors, as well as, a lively family-centric experience for the shopkeepers themselves.

Living Windows also serves as a vibrant and unique opportunity to celebrate local businesses while also promoting the *Buy Local* experience to the greater community.

The Carpinteria Valley Chamber of Commerce is asking the Downtown "T" Advisory Board to consider Title Sponsorship of *Living Windows* in an effort to make this a highly visible **Merry Merchant** event!

Carpinteria “Comes Alive” on Small Business Saturday
with *Living Windows!*
November 26th, 2016
4pm-7pm

Shopkeepers in downtown Carpinteria showcase their holiday spirit by decorating their front windows and staging live performances for the delight of holiday shoppers!

This festive event, hosted by the **Carpinteria Chamber of Commerce**, will also feature open houses, strolling carolers, holiday treats, and visits with Santa against a backdrop of holiday lights.



Use your imagination and sprinkle some yuletide fairy dust to create a magical holiday shopping excursion!



Carpinteria Valley Chamber of Commerce
To discuss all the possibilities on how your business can come alive,
contact Joyce at (805)684-5479, joyce@carpinteriachamber.org



ARE YOU INTERESTED???

(FREE TO ALL MERCHANTS)

Contact:_____

Business Name:_____

Address:_____

Phone:_____

Contact Email:_____

Name of Owner, Manager, or Representative:

Would you like to dedicate a window?

Yes! I would love to dedicate a window!

No, I'll have to sit this year out.

Would you like to collaborate with another business ?

Yes, I would be thrilled to partner with another business!

I prefer to rock my spot independently!

Are you interested in joining our "out of the box," Committee?

Yes, Sign me up today, as I'm super excited!

Sorry, no time for that right now...but maybe in the future!