

- Keeping Our Town Great -

CARPINTERIA CALIFORNIA



What?

The City is considering a 1.25% sales tax increase.
(current rate 7.75%)

Why?

Over the last decade, the City Council has been working on a series of budget adjustments to best utilize current funds. In May 2017, five-year budget planning identified a \$1.5 million annual shortfall going forward. This is based on increased costs associated with street and park maintenance - specifically road maintenance, meeting federal clean water requirements, maintaining the City's parks, increased water costs, and adhering to new federal ADA and safety requirements.

There are also increased costs with law enforcement (30% increase over next 5 years), the library, homelessness (formerly covered by state and county governments), and emergency preparedness.



1910s

Local Bridges Built



1950s

Freeway and
Local Roads Built



1965

City of Carpinteria
Established



2018

In the City's first few decades, road maintenance was achieved with smaller budgets, because roads were newer. Unfortunately, we are now at a point where road maintenance exceeds the annual public works budget.

1.25% Sales Tax Increase

How much **\$** is raised?

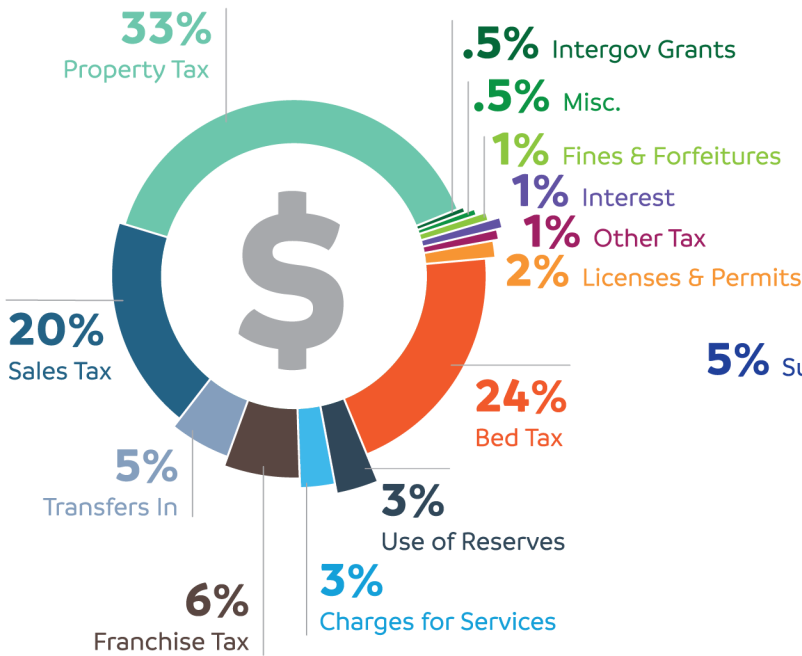
\$2.3 million annually
(approximately)



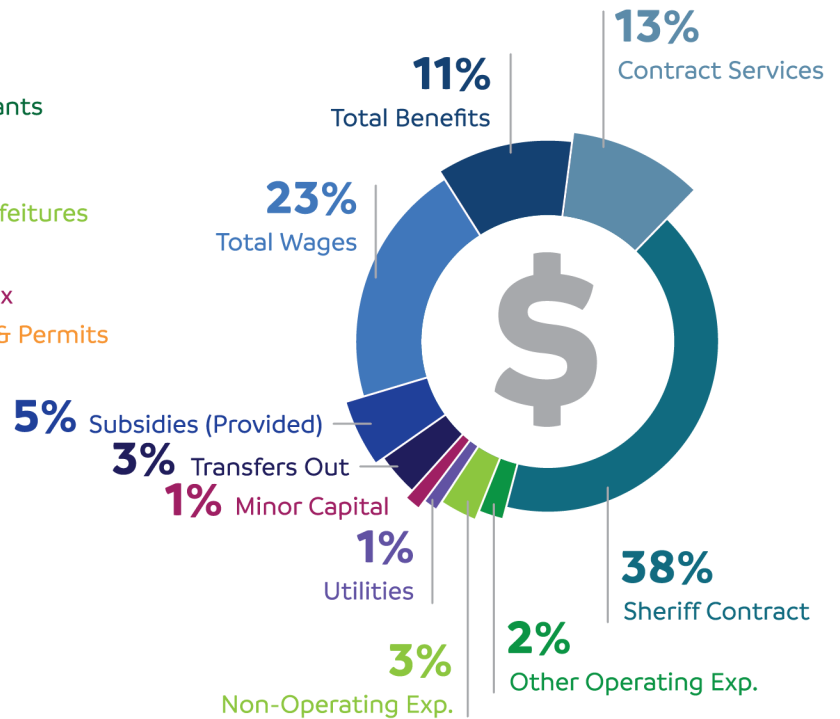
Here's the Scoop

The City of Carpinteria has 3 main sources of revenue: property tax, transient occupancy tax (hotel bed tax), and sales tax.

Main City Revenues



Main City Expenditures



What Else is the City Doing?

The City of Carpinteria has cut costs by reducing law enforcement services along with public employee cost sharing of health insurance and pension expenses. In 2012, the transient occupancy tax (hotel bed tax) was increased. Each year, the City works to find matching funds through grant programs. These include grants to pay for the Carpinteria Avenue Bridge Replacement, Community Garden, Memorial Park, and Carpinteria Bluffs.

What do **PEOPLE** think?

January 2018
public opinion survey:
65-68% people supported the idea
of a 1.25% sales tax increase

What if this Doesn't Pass?

Costs associated with street and park maintenance are expected to increase. Without additional funds, maintenance will be put off and likely cost more in the future. City Council will be faced with making more tough decisions related to cuts to public services.