

Attention all Carpinteria Merchants!

INTRODUCING THE NEW FIRST FRIDAY

Exciting new changes are happening to the City's Carpinteria First Committee & the First Friday Events

The Carpinteria First Committee has merged with the Downtown-T Business Advisory Board. Building on the success of First Fridays, the Carpinteria First Committee is concentrating its efforts on First Friday events.

Beginning April, First Friday events will be expanded to all-day Friday until sunset!

Promote your business throughout the day on each First Friday. Currently many merchants do the following:

- Offer a free gift
- Tie-in business promotion to the monthly First Friday theme
- Provide a discount
- Present a special sale on specific items
- Distribute a coupon with purchase or give a percent-off each purchase

FREE ADVERTISING for your business on First Friday by offering one of the above. Simply email Kris at the Coastal View News at kris@coastalview.com the week before each First Friday event.

Presented by the Carpinteria First Committee:

Greg Fehr, Chair, *Do It Best Hardware*

Joyce Donaldson, Vice Chair, *Carpinteria Chamber of Commerce*

Marisol Alarcon, *Alarcon Legal*

Roxanne Barbieri, *Roxanne's A Wish and A Dream*

Robyn Daniels, *Rabobank of Carpinteria*

Lynda Lang, *Community Member*

Gloria Tejada, *Señor Frog's*

For more information or questions, contact:

Brian Barrett, Management Analyst

City of Carpinteria 805-755-4446

brianb@ci.carpinteria.ca.us

First Friday
Shop & Dine Carpinteria

WHERE IS THE COASTAL VIEW NEWS?

SEAL FOUNTAIN

LIVE MUSIC!
Vic Moraga • 4-6pm
Rock n' Roll acoustic guitar for all ages

AROUND TOWN

- ♥ **SENOR FROGS**
892 Linden Ave
Free Drawing Valentine Gift Basket
Must be 21 and over
- ♥ **EN PLEIN AIR**
961 Linden Ave
Refreshments, painting demo, romantic painting sale
- ♥ **WHIMSY**
962 Linden Ave
10% off any item that is a heart or heart in design!
- ♥ **BON FORTUNE**
929 Linden Ave
In store treats, complimentary gift wrap on Valentine purchases
- ♥ **ARK PET & SUPPLY**
1090 Casitas Pass Rd.
15% off dog & cat treats
- ♥ **BECKY'S JAFRA CONSULTANT SPECIALS**
Call BECKY 805-405-2515
Body powder, lotions, spray & splash up to 50% off!
- ♥ **CARPINTERIA WINE COMPANY**
4193 Carpinteria Ave # 1
Wine Tasting, \$10/person.
Adults only please
- ♥ **LUCKY LLAMA**
5100 Carpinteria Ave
Mallory Joy Art Reception:
5:30 - 7:30 p.m.
- ♥ **PLAZA PLAYHOUSE**
4916 Carpinteria Ave
MUSICAL TRIBUTE TO DAVID BOWIE
SATURDAY, Feb 6th • 7pm
\$20 advance, \$25 day of
- ♥ **NUTBELLY PIZZARIA**
915 Linden Ave.
\$5 Strawberry Bellinis
(made with farmers market strawberries)

carpinteriachamber.org • carpinteria.ca.us